

PHILIPS Lighting

March 12, 2018

Light up your home's exterior – from the front door to the backyard – with the new Philips Hue outdoor line of products

- *Adjust your outdoor lighting to welcome you home and light dark paths for extra peace of mind*
- *Personalize your ambiance when spending time outside, and enhance your home's curb appeal*
- *New line of wall-mounted fixtures, spots and path lights to extend your Philips Hue system outdoors available for purchase this summer*

Somerset, New Jersey – Philips Lighting (Euronext: LIGHT), the world leader in lighting, today announced the first products in its highly anticipated Philips Hue outdoor range, available for purchase this summer in the United States. Consumers can extend their Philips Hue smart lighting experience to any outdoor area, from the driveway and the front door to their backyard, with the new line of light bulbs, wall-mounted fixtures, low-voltage spots and path lights.

“The new Philips Hue outdoor line of products allows our customers to get so much more out of their exterior lighting, and simplify and enhance their homes and lives,” said Roger Karner, head of Market US at Philips Lighting. “Adjust or automate the lighting to welcome you home, light your path as you attend to housework and have greater peace of mind over your home’s security. You can also select one of 16 million light colors to elevate your home’s look or create the perfect outdoor ambiance, whether you’re just relaxing or hosting family and friends for a barbeque.”

A single system to light your home smarter – inside and out

Designed to be easy to install, the Philips Hue outdoor range works seamlessly with the rest of the products in the Philips Hue smart lighting family. Simply add the outdoor lighting products to the Philips Hue bridge to extend your system and customize the lighting as you wish in the Philips Hue app. You have ultimate control over your outdoor lighting, too; in addition to the Philips Hue app, ask your voice assistant to adjust the lights.

Designed for your convenience and to give you peace of mind

With Philips Hue, you can control your lights remotely, schedule your lights to turn on or off at certain moments of the day, as well as automatically trigger them to turn on with the location awareness feature on your mobile phone.

Select from three styles of wall-mounted fixtures to give you the light you need to help you throughout your day. The **Philips Hue Inara** (MSRP \$49.99, 800 lumens), **Lucca** (MSRP \$59.99, 800 lumens) and **Ludere** (MSRP \$129.99, 2600 lumens) luminaires offer great light distribution, and are perfect for use next to a front or back door or above a garage. You can also screw the new, wet-rated **Philips Hue White PAR38 light bulb** (MSRP \$29.99 each or \$49.99 for a two-pack, 1300 lumens) into existing outdoor fixtures that use a PAR38 bulb.

Create the right ambiance for any moment outside

Take your outdoor space to the next level with access to 16 million colors and full flexibility to position the light wherever it is needed.

A unique spotlight, the **Philips Hue Lily** (MSRP \$279.99, 640 lumens) can be used to highlight design features in your garden and illuminate flower beds and plants. The Lily base pack includes three

PHILIPS Lighting

spotlights and the accessories you need to get started. Extension kits will be available for MSRP \$79.99.

The **Philips Hue Calla** (MSRP \$129.99, 640 lumens) is perfect for path lighting. Choose a light color to suit your mood, highlight your walkway or patio, and set the tone for your outdoor activities. The Calla base pack includes one bollard and the accessories you need for installation; extension kits will be available for MSRP \$89.99.

For more information about Philips Hue and how to have the best smart lighting experience inside and outside your home, please visit www.meethue.com.

For further information, please contact:

Philips Lighting US

Beth Brenner

Tel: +1 215 595 3102

Email: beth.brenner@philips.com

About Philips Lighting

Philips Lighting (Euronext: LIGHT), the world leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2017 sales of EUR 7.0 billion, we have approximately 32,000 employees in over 70 countries. News from Philips Lighting is located at the [Newsroom](#), [Twitter](#) and [LinkedIn](#). Information for investors can be found on the [Investor Relations](#) page.