# **PHILIPS** Lighting

### **Press Release**

October 13, 2017

### New sparkle for the Citadel of Namur, one of Belgium's largest historical sites

The iconic Citadel of Namur in Belgium has recently been illuminated by Philips Lighting as part of Namur's city beautification program attracting more tourists with 'Citadel by night'

**Brussels, Belgium** – Philips Lighting (Euronext: LIGHT), a global leader in lighting announced today the illumination of one of the largest castles in Europe, the Citadel of Namur in Belgium. By introducing the new illumination as part of a city beautification plan, the City of Namur will now be able to present a dynamic, colorful and more consisting lighting experience compared to the previous accommodation. It will also help to respect the fauna and flora of this huge – more than 80 hectares large – historical and architectural monument – as the light now can be easily dimmed, together with significant lower energy consumption.

"As one of the most beautiful historical sites in Europe, the recently restored Citadel of Namur, deserved an attracting and dynamic illumination that should emphasize the beauty of the area," said Arnaud Gavroy, Alderman of the City of Namur and Responsible for the Citadel of Namur. "The LED technology enables to downsize our energy cost by 60% and to reduce at night the light pollution significantly. We are very happy with the result and want to thank *Philips Lighting* and the other partners like *Radiance35* and *Genetic* for this job well done."

In Belgium, the Citadel of Namur is considered as one of the most appreciated touristic attractions. "The impact of this new illumination project is huge and it underlines once again Philips Lighting's knowledge and expertise in projects of historical, architectural and cultural importance contributing to their city beautification strategy." said Gert Roeckx, Country Leader Philips Lighting Belgium.

The new system supports the city's sustainability and economic goals by providing energy efficiency up to 60% compared to the previous accommodation while at the same time attracting tourists, many of which stay overnight in the city to enjoy the landmark at the night skyline.

On top of that, the new lighting accommodation now empowers a wide spectrum of light intensity and a broad range of color setting: Besides the everyday illumination, the new LED lighting system allows the City of Namur to host spectacular dynamic lights shows.

The newly illuminated Citadel has been inaugurated on 13<sup>th</sup> October 2017 with a spectacular light show to highlight the impressive history of the Citadel and the European dimension of this monument. Other moments where dynamic light shows are planned: the Christmas period, the Belgium National Day (21 July) or Namur in May (month of festivities).

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For further information - video footage upon request - please contact:

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**Project summary:** 

**About the project:** The City of Namur asked for a sustainable – both economically as

ecologically – solution for the illumination of its Citadel as part of Namur's city beautification strategy. Philips Lighting, appointed as facilitator in a partnership, was responsible for the preliminary lighting studies and project preparation, for addressing of all luminaires, for programming all the controls and for Project Support and Management.

Started in July 2017, the project was completed in October 2017.

**Partners**: For this project Philips Lighting partnered with *Genetec* (Installer),

Radiance35 (Light Designer) and iGuzzini (provider) and with the subcontractors Keystone Technologies (support on Controls) and

Painting With Light (Light programmer)

Technology used: 219 Philips luminaires: 79 Philips ColorReach RGBW and 140 Philips

ColorReach Compact RGBW controlled by cloud-based system Philips

ActiveSite.



Philips ColorReach RGBW Large



Philips ColorReach RGBW Compact

#### **About Philips Lighting**

Philips Lighting (Euronext ticker: LIGHT), a global leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2016 sales of EUR 7.1 billion, we have approximately 34,000 employees in over 70 countries. News from Philips Lighting is located at the <a href="Newsroom">Newsroom</a>, <a href="Twitter">Twitter</a> and <a href="LinkedIn">LinkedIn</a>. Information for investors can be found on the <a href="Investor Relations">Investor Relations</a> page.